

BLUE
Jeanyious
INSULATION

People Smart. Planet Smart.

Cotton Batt Insulation

•••
Superior R-Value
and acoustic absorption

•••
Safe to handle
with no gloves or mask

•••
Made from 100% recycled
cotton denim



Blue Jeanyious™ Insulation

An innovative, 100% recycled product.

Made in a zero-waste process from recycled denim jeans and small amounts of recycled polyester binders, Blue Jeanyious™ is the safe and effective choice for you and the environment.

Blue Jeanyious™ Insulation is a natural product that meets or exceeds the sound and insulation properties of glass fiber products. It is dust free and easy to cut, making installation comfortable and safe.

Proudly made in Canada 



Blue Jeanious™ Insulation is made by Jasztext, a Canadian company located in Montréal. Our natural cotton insulation is primarily characterized by three important factors:

1. High R-Value

Meets or exceeds the thermal and acoustic properties of fibreglass

2. Safe to handle

No gloves or mask required to install

3. Environmentally sound

Made from 100% recycled fibres

Blue Jeanious™ Insulation can be used for the same applications as fibreglass insulation, but without skin, eye or respiratory irritation, not to mention long-term health issues.

This revolutionary product is not only safer for people, but better for the environment and easy to work with. Features of this insulation include:

- Class-A fire rating
- No glass fibre
- No formaldehyde
- Resistant to microbial growth
- Superior acoustic absorption
- Superior thermal properties

Technical Specifications		Tested in accordance with ASTN-518 at a temperature of 75° F						
Product	R-Value	Thickness		Width		Length		Weight
		inches	mm	inches	mm	inches	mm	
13R-24X48	R-13	3.5	89	24	610	48	1220	39
13R-16X48	R-13	3.5	89	16	406	48	1220	33
20R-16X48	R-20	5.5	139	16	406	48	1220	33
20R-24X48	R-20	5.5	139	24	610	48	1220	50
13R-16X120	R-13	3.5	89	16	406	120	3048	5.5

Acoustic Properties			Tested in accordance with ASTM E90-02, ASTM C423 (Type-A mounting per ASTM E 795)						
R-Value	Thickness		Absorption Coefficients at Octave Band Frequencies (Hz)						
	inches	mm	125	250	500	1,000	2,000	4,000	NRC/STC
R-13	3.5	89	0.95	1.3	1.19	1.08	1.02	1.0	1.15 NRC
R-13	3.5	89	21	40	48	52	46	48	45 STC